



COLLEEN BOISVERT

freelance user experience designer



PROFILE

independent contractor
781 831-8883
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colleensdesigns.com



SOFTWARE

Illustrator	●●●●●
Sketch	●●●●●
Photoshop	●●●●●
InDesign	●●●●●
Axure	●●●●●
Dreamweaver	●●●●●



SKILLS

Illustration	=====
Visual Design	=====
Style Guides	=====
Prototyping	=====
User Research	=====
Personas	=====
Benchmarking	=====
Branding	=====
Usability Testing	=====
Lean UX	=====
Agile	=====
Responsive Design	=====
HTML/CSS	=====



EDUCATION

2003 ● **Westfield State University**
Bachelor of Arts, Lambda Pi Eta, Wisdom & Merit Award, Deans List, Communication Studies

Minored in Graphic Design & TV Production.
 Web Design Intern at the Daily Gazette.
 Outstanding Senior in the Media Arts Award.
 Produced college radio & TV programming.
 Studies including writing for the media, research and marketing.
 Women of the Year Award.
 Captain of the Women's Swim Team.



EXPERIENCE

- 2016 ● **Fidelity Investments**
2015 ● **IA / UXD Lead**
Lead visual design, content strategy & front-end development in an agile environment. Provide UX deliverables to business stakeholders including: interaction models, user task flows, UI specifications and communicate end-to-end experiences.
- 2015 ● **Safety Insurance**
2009 ● **Senior UX Designer**
Designer of visual, structural and interaction across multiple platforms—from desktop to mobile to emerging platforms. Strong user-experience, proficient technical skills and visual design skills.
- 2009 ● **Play**
2008 ● **Visual Designer**
Produce high-quality visual designs—from concept to execution, including desktop & web at a variety of resolutions. Create and iterate on assets that reflect a brand, enforce the tone, & create beauty & life into a product.
- 2008 ● **Massachusetts General Hospital**
2005 ● **Interactive Designer**
Worked on 2-year project to redesign award-winning MassGeneral.org. Worked with outside vendor on all phases of the project including discovery, design, development and launch.



CERTIFICATIONS

- 2015 ● **User Experience with Interaction Design Specialty**
Nielsen Norman Group
- 2014 ● **Advanced Illustrator CC**
Future Media Concepts
- 2014 ● **Advanced CSS Training**
Webucator
- 2008 ● **Advanced Web Site Development**
2009 ● The New England Institute of Art