



COLLEEN BOISVERT

Product Designer



EXPERIENCE



PROFILE

781 831-8883
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colleensdesigns.com



SOFTWARE

Illustrator	●●●●●
Sketch	●●●●●
Photoshop	●●●●●
InDesign	●●●●●
Axure	●●●●●
Dreamweaver	●●●●●



SKILLS

Illustration	=====
Visual Design	=====
Style Guides	=====
Prototyping	=====
User Research	=====
Personas	=====
Benchmarking	=====
Branding	=====
Usability Testing	=====
Lean UX	=====
Agile	=====
Responsive Design	=====
HTML/CSS	=====



EDUCATION

- 2003 ● **Westfield State University**
Bachelor of Arts, Lambda Pi Eta, Wisdom & Merit Award, Deans List, Communication Studies

Minored in Graphic Design & TV Production. Web Design Intern at the Daily Gazette. Outstanding Senior in the Media Arts Award. Produced college radio & TV programming. Studies including writing for the media, research and marketing. Women of the Year Award. Captain of the Women's Swim Team.

TODAY
2017

V1 Worldwide Product Designer

A holistic approach using empathy to build powerful functional product applications.

2015
2014

Fidelity Investments IA / UXD Lead

Lead visual design, content strategy & front-end development in an agile environment. Provide UX deliverables to business stakeholders including: interaction models, user task flows, UI specifications and communicate end-to-end experiences.

2014
2009

Safety Insurance Senior UX Designer

Designer of visual, structural and interaction across multiple platforms—from desktop to mobile to emerging platforms. Strong user-experience, proficient technical skills and visual design skills.

2009
2008

Play Visual Designer

Produce high-quality visual designs—from concept to execution, create and iterate on assets that reflect the brand, enforce the tone, & create beauty & life into a product.

2008
2005

Massachusetts General Hospital Interactive Designer

Worked on 2-year project to redesign award winning MassGeneral.org. Worked with outside vendor on all phases of the project including discovery, design, development and launch.



CERTIFICATIONS

- 2017 ● **Emotional Design**
Interaction Design Foundation
- 2015 ● **User Experience with Interaction Design Specialty**
Nielsen Norman Group
- 2014 ● **Advanced Illustrator CC**
Future Media Concepts
- 2014 ● **Advanced CSS Training**
Webucator
- 2008 ● **Advanced Web Site Development**
The New England Institute of Art